

The European Strategic Cluster Partnership for Smart Specialization Investment in Medical Technologies

## S<sup>3</sup>martMed BUSINESS BROKERAGE EVENT

# S<sup>3</sup>martMed needs SmartTech

## MedTech companies, clinicians and researchers get together

SEPTEMBER 19TH AND 20TH 2019

CLINICAL ANATOMY IN TÜBINGEN, GERMANY





This initiative is part of the S<sup>3</sup>MartMed project, the European Strategic Cluster Partnership (ESCP) for smart specialization investments in medical technologies, which has received funding from the European Union's COSME Programme (2014-2020).



We invite you to attend our Interregional Collaboration Event "S<sup>3</sup>martMed needs SmartTech".

Join this unique networking event to:

- Attend live surgeries and discuss challenges and needs concerning medical devices and technologies with surgeons from the University Hospital Tübingen.
- ✓ Join workshops on 3D printing & Artificial Intelligence and initiate new collaborations.
- ✓ Meet manufacturers and service providers from different European regions in individual face-to-face meetings.
- ✓ Get advice from experts on how to fund your collaborative project















## EVENT OVERVIEW

#### September 19th 2019: Live-Surgery – from Tip to Toe

#### 2pm – 6pm - Live-surgeries

#### 6pm – Evening event, barbecue

Surgeons from the University Hospital Tübingen will perform several live surgeries on human specimen and address challenges they have to face throughout. Afterwards the surgeons will further demonstrate the medical need on different workstations. Different disciplines will be brought together and the audience is invited to address so far unresolved challenges and develop new solutions to improve medical devices.

The wide range of represented disciplines and procedures include

- ✓ Heart surgery implantation of an artificial heart
- ✓ Neurosurgery surgery of the pituitary gland
- ✓ Otolaryngology adjustment of a printed 3D epithesis
- ✓ Gynaecology & visceral surgery pelvic surgery with neurostimulation

Prof. Dr. Bernhard Hirt, Director of the Institute of Clinical Anatomy and Cell Analysis, will lead the discussion, which accompanies the surgeries. Following the surgeries, the participants are invited to enter the OR/dissection room to attend the surgical demonstrations and discussions with the surgeons.

## September 20th 2019: Networking sessions – workshops and B2B meetings

#### 9am – 1pm

Two keynote speeches on artificial intelligence and 3D printing will kick off the second day to present the state-of-art and give an outlook to the future of medical technology.

Following these speeches, attendees have the chance to pitch their needs and offers to find interregional collaboration partners. Throughout, experts in funding opportunities will be available.

Face-to-face meetings will start simultaneously and continue until the end of the event. These have been prearranged thanks to the platform B2match.



### AGENDA

#### September 19th 2019

Institut für Klinische Anatomie und Zellanalytik Elfriede-Aulhorn-Straße 8 | D-72076 Tübingen 2.00pm – 2.10pm - Welcome and introduction to S<sup>3</sup>martMed project

#### 2.10pm - 6.00pm - Live-surgeries

- ✓ Real surgeries performed on human specimen
- ✓ Discussions and feedback with clinicians

#### 6pm - Evening event, barbecue





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#### September 20th 2019

Casino Universitätsklinikum Otfried-Müller-Straße 6 | D-72076 Tübingen

#### 9.00am – 9.10am - Introduction

Workshop-outline: identification of collaboration projects and possible business support

9.10am – 10.15am - AI and 3D printing in medical technology 2 keynote speeches given by experts in AI and 3D printing

#### 10.15am - 10.30am - Funding & investment advices

**10.30am – 11.00am – Pitching session** Pitch your needs and offers to initiate interregional collaboration projects

**10.15am – 1.00pm - Matchmaking session** Face-to-face meeting prearranged thanks to the platform B2match

12.00am – 1.00pm - Lunch